

Presenter Bios – College Board:

Rebecca Kravitz is the Director of State & District Partnerships for the College Board. In her role, she works with schools, districts, IUs and associations throughout Pennsylvania to clear a path for students to own their future. Rebecca has been with the College Board for almost 10 years and has worked in the education space for 25 years. She is also the proud parent of two high school boys, so she gets to live out what she is sharing on a daily basis.

Deanna Hattaway-Thomas is a seasoned education professional currently serving as Senior Director of Implementation at the College Board, where she partners with state and district stakeholders to drive the adoption and retention of AP and Pre-AP programs. With over a decade of experience at the College Board spanning program management, product support and national professional development training, she brings deep expertise in consultative strategies, data-driven implementation and cross-functional collaboration. Her background as a K-12 mathematics teacher and instructional coach in Hillsborough County Public Schools grounds her work in a genuine commitment to educational equity and excellence.