

# RSS Update

## Check Out “The Exchange”

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One of the perks of membership with the PA Principals Association is our **online community, *The Exchange***. It is similar to social media platforms because you can post messages and pictures to any number of groups or send a personal message to a member. However, it is not the same because it is only for members of the PA Principals Association, and it doesn't have annoying ads! You do need to create your profile to be visible, to connect and engage with other members and to have them get to know you.

***The Exchange*** is also a place where the Association can post information for you. You can find out more about professional development offerings or what is happening with legislation at the state and federal levels. About now, you may be rolling your eyes because you belong to other social media sites, and they (possibly) get on your nerves. Allow me to outline how ***The Exchange*** is different from other social media platforms.

1. ***The Exchange*** is a positive, safe place to ask questions, make comments and get factual information. The idea is for our school leaders to be involved in a community of professionals that is readily accessible to them and truly understand the reality of school leadership. Those who are part of ***The Exchange*** will be able to get further information regarding a reading series, how others are using money from a safety grant, and how we are addressing truancy.
2. There are no advertisements for pajamas with your pet's face on them, addictive mobile games, cat hammocks, inflatable pool loungers shaped like pizza or resistance bands that promise six-pack abs in 10 days. The only “advertisements” you will see are those related to the PA Principals Association Signature Services.
3. There are no reels. You will not be sucked into hours of scrolling through ***The Exchange*** watching videos of people you do not know doing things you really don't care about. The only “reels” you will find are of fantastic activities happening across the state.
4. It is a secure platform. Your identity will not be stolen, and friend requests will not be sent to everyone on your friends' list.



5. You will not see Aunt Sally's vacation pictures or Cousin Larry's workout pictures, both of which probably should not be posted online anyway. The only pictures you will see are friendly faces and pictures of exciting things happening across the state.



Over the next few weeks, I encourage you to take a moment to check out ***The Exchange*** (<https://exchange.papincipals.org/>). We can continue to add content to make this a platform where all educational leaders can support each other and gain valuable knowledge, as well as add some of the fun things in life.