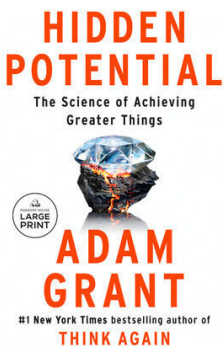


Are we truly tapping into each student's fullest potential? We know that every single student has potential for growth and achievement, but it's not always so clear how to unleash that potential in schools.

Adam Grant's latest book, *Hidden Potential: The Science of Achieving Greater Things*, has some great ideas for us.



Adam is an organizational psychologist but I chose to summarize this book because his research and ideas have important implications for us in education.

What does Grant suggest we do to bring out the best in students? He has a multi-level approach (and I love that each starts with an S!)

- 1) **SKILLS**: Recognize student potential and help students accelerate their achievement by actively teaching them 3 character skills: **determination**, **proactivity**, and **discipline**
- 2) **SCAFFOLDS**: Create the types of scaffolds that help to boost student **motivation** and support students in **overcoming obstacles**
- 3) **SYSTEMS**: Build systems in our schools that support teachers in **building relationships**, supporting **individual students**, and developing a **love of learning** in students

Oh, and by the way, all of the ideas also work to bring out the potential in our teachers and ourselves, too!

Here are my **resources** for this book:

- My usual [8-page pdf summary](#) with PD ideas, or an [html link](#) to read on your phone
- My [podcast about the book](#) if you want to hear the main ideas on the go or in the gym

Read to the bottom to see the 2 **free workshops** I'm co-leading that may be helpful to you, and I'll be back on April 15.

-Jenn

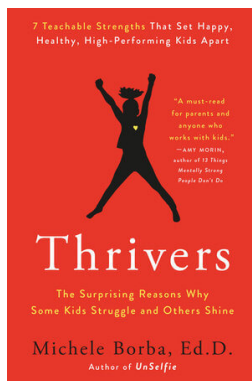


PS: To learn more or purchase the book, click here: [Penguin Random House](#)

I SUGGEST A COFFEE HOUR WITH FAMILIES TO DISCUSS CHARACTER SKILLS

I have *another* book for you that highlights character skills.

This one argues that kids are missing what they need most: the character strengths that help them feel purposeful, hopeful, and whole. The culture that surrounds them promised that if they strived for more (better grades, better performance, more accolades, more likes) then they would be happy, but that's not what ended up happening.



Author, psychologist, and parenting expert Michele Borba, Ed.D. pulls back the curtain on why the current generation of kids is so **anxious, depressed, and lonely** in her book.

The good news is that Borba believes it's never too late to teach kids the **7 character skills that actually get kids to thrive**. And this teaching can happen in the home and at school.

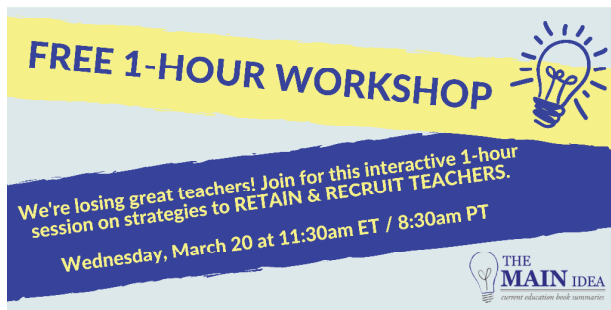
Click for my 2-page overview, HANDOUT, and discussion questions to use with parents: [*Thrivers: The Surprising Reasons Why Some Kids Struggle and Others Shine.*](#)

I suggest you hold a coffee hour and share the insights from this book with caregivers and educators alike so together you can help kids thrive while building parent engagement at the same time!

I have 2 FREE WORKSHOPS that might help you right now

We're losing great teachers! Join for this **free** interactive 1-hour session on **HOW TO RETAIN & RECRUIT TEACHERS**

Next week: Wednesday, March 20 at 11:30am ET / 8:30am PT



REGISTER HERE: <https://forms.gle/6G6d2Kt5LvEAyvBa8>

Chapter Chat on Trust & School Climate

Join Kim Marshall and me for a **free**, online, 1-hour Chapter Chat on our latest Best of Marshall Memo installment on TRUST & SCHOOL CLIMATE


Trust is the secret sauce that helps you build everything in your school. Learn how.

CHAPTER CHAT
ON BUILDING A STRONG CLIMATE
AND TRUST AT YOUR SCHOOL

Join Kim Marshall and Jenn David-Lang for a free, online, 1-hour Chapter Chat on their latest Best of Marshall Memo installment on TRUST & SCHOOL CLIMATE

Trust is the secret sauce that helps you build everything else in your school. Learn how.

Thursday, April 11 at 1pm ET // Wednesday, May 8 at 4pm ET



Because of the popularity of the topic, we will be offering it twice, April 11 or May 8.

REGISTER HERE: <https://forms.gle/XGz7kXmq3SmYFTRv8>

Did you miss last month's book summary? Click here for [*Support and Retain Educators of Color*](#). I appreciate the concrete ideas leaders can implement now.



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