

Silver Level Sponsorship (\$5,000 per year)

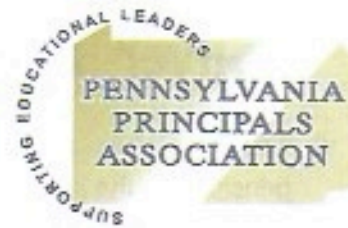
- ☆ The Pennsylvania Principals Association has approximately 3,800 members, about 80% of the principals in the state.
- ☆ The Pennsylvania Principals Association is the largest affiliate member of both the National Association of Elementary School Principals (NAESP) and the National Association of Secondary School Principals (NASSP).
- ☆ The Pennsylvania Principals Association is represented on both the NAESP and NASSP national board of directors.
- ☆ The Pennsylvania Principals Association sponsors regional meetings annually throughout the state with hundreds of attendees.
- ☆ The Pennsylvania Principals Association's state conference attracts 250-350 principals each year.
- ☆ Most of our Corporate Sponsors have been with us for 10+ years.

Silver Level Sponsorship provides the following opportunities:

- ☆ An endorsement announcement to all members on behalf of sponsor.
- ☆ Photo opportunity for sponsors to be shared in our electronic newsletter.
- ☆ Newsletter article in *The Advisory* e-newsletter.
- ☆ The PA Principals Association will provide you with a mailing list to send a mailing or will send an email on your organization's behalf (Two times a year).
- ☆ Website logo link on home page.
- ☆ Access to the PA Principals Association's logo.
- ☆ Free booth at the PA Principals Association conference.
- ☆ Two half-page ads in *The Advisory* e-newsletter.
- ☆ Semi-annual meetings with the PA Principals Association Alternative Funding Committee.
- ☆ Regional Representative contact information and regional map.



Silver Level (\$5,000) Agreement Between the Pennsylvania Principals Association and Newsela



This Agreement is made as of March 16, 2022 between the **PENNSYLVANIA PRINCIPALS ASSOCIATION** (the “**Association**”) and **Newsela**. The purpose of this Agreement is to set forth (1) certain services that the **Association** will provide to **Newsela** in connection with the marketing of products of **Newsela** and (2) the payment to be made by **Newsela** to the **Association** in return for those services.

1. This Agreement will be effective from **March 16, 2022** until **March 16, 2023**.
2. The services to be provided by the **Association** and the payment to be made by **Newsela** for those services are stated in the attached “Purchase of Services” document or “Schedule of Services” provided by the **Association**, which is incorporated in this Agreement by reference and made a part hereof.
3. This Agreement may be amended at any time by written mutual consent of the **Association** and **Newsela**. Either party may terminate this Agreement at any time by giving sixty (60) days’ written notice to the other party. Upon such termination, any advance payment made by **Newsela** to the **Association** will be refunded to **Newsela** on a pro rata or other equitable basis.

Signed in agreement:


Dr. Michael S. Snell
Assistant Executive Director
PA Principals Association

3/16/22

Date


MaryAnn Hartel
Corporate Sponsor Representative
Newsela

3/20/2022

Date

ASSOCIATION OF
EDUCATIONAL LEADERS
PENNSYLVANIA
PRINCIPALS ASSOCIATION

2022