



Register Today - Earn Up to 70 PIL Hours!

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Attention All Pennsylvania School Administrators!

The annual **Pennsylvania Principals Association's LEAD22 Conference** will be held at the amazing **Kalahari Resorts Poconos** from **Oct. 16-18, 2022**.

On behalf of the entire conference committee, we formally invite you to attend our **LEAD22 Conference**. You continue to be the guiding light at your schools, among your colleagues, but most importantly, for your students. **Now, it's time for you to sit back, relax and enjoy some of the most amazing professional development available today!** Information about our outstanding keynote speakers is provided below, and you'll also benefit from numerous breakout sessions and multiple opportunities to connect with colleagues and vendors. We encourage you to take advantage of the PIL courses being offered as well. As you look at professional development opportunities for the coming school year, it is crucial to note the benefits of attending the **LEAD22 Conference**.

Our conference will provide you the opportunity to:

1. Invest in your own professional growth
2. Return to your school with a new perspective and ideas
3. Network and socialize with your peers
4. Hear from renowned keynote speakers
5. Earn PIL hours (Up to 70 hours available - pre-conference and during the conference)
6. Participate in the best trivia gameshow in the education field
7. Relax in an amazing resort environment - bring your family!
8. Ride the Tanzanian Twister and dozens of other stupendous waterslides

Yours in Education,

Robert C. Farina and Dr. Nicholas Indeglio, Co-Chairs, LEAD22 Conference Committee

We look forward to seeing you at Kalahari from Oct. 16-18, 2022.

FEATURING KEYNOTE SPEAKERS:

Dr. Lisa Strohman

www.drlisastrohman.com



Dr. Lisa Strohman is a clinical psychologist, author, public speaker and the founder and director of Digital Citizen Academy. She established Digital Citizen Academy to proactively prevent and educate students, educators and parents on the issues resulting from technology use and misuse. Dr. Strohman has spent more than a decade working with adolescents and families in her private practice and a career working with schools to address challenges with student mental health and well-being.

In addition, Dr. Strohman was a Visiting Scholar for the FBI working on homicidal pedophilia when Columbine occurred giving her the opportunity to be on the front lines of how technology impacts our youth. She has continued to work with law enforcement and the FBI on safety and cybercrimes involving adolescents.

Dr. Strohman received a Bachelor of Science in psychology from the University of California, Davis, then completed a joint, integrated program in law and psychology at Villanova and Drexel Universities.

Dr. Strohman will address the following topics during her keynote: social media and social-emotional issues; violence prevention in dating and schools; and resilience in difficult times.

Andrew Marotta

www.andrewmarotta.com



Andrew Marotta is an energetic and enthusiastic leader who has put his positive imprint on his beloved Port Jervis High School (PJHS), in Port Jervis, NY. With the release of his first book, **The School Leader: Surviving and Thriving**, (2nd edition), Andrew is expanding his impact on the education leadership community. His second book, **The Partnership: Surviving & Thriving**, is a guide for parents to better assist their children in school by working closely together with schools.

In his personal life, Andrew is a loving husband to his wife, Jennifer, and a supportive father to their three young children. In his professional life, Andrew has been at PJHS for 16 years, serving as Assistant Principal for seven years and Principal for the past nine. He has led the transformation of PJHS, helping to raise the graduation rate from a low 60% to almost 90%. Andrew is a former men's Division I college basketball official, taking many leadership lessons from that time in his life to his leadership in schools and with school leaders. He lives the words in his logo: Energy, Enthusiasm, Extra, Effort & Excellence!

Learn more at www.andrewmarotta.com and through his #ELBlog & #ELB podcast: Education Leadership & Beyond found on Facebook, LinkedIn, Twitter @andrewmarotta21 and Instagram #ELB #ELBlog #survive thrive #keeprolling

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CONFERENCE PIL WORKSHOPS - EARN UP TO 70 ACT 45 PIL HOURS!

Two **pre-conference PIL workshops** (30 PIL hours each): *Improving Leadership and Student Learning Through Simulations* and *Research-Based Instruction, Supervision and Evaluation Strategies to Improve Student Learning* will be held on **Saturday, Oct. 15, 2022**. If you register for the full conference, you may register for **one** of these **concurrent sessions** for an **additional fee**.

A **PIL workshop**, *Transforming Student and Teacher Learning through the EdCamp Model*, will be held **during** the conference **at an additional cost** to earn **40 PIL hours**. You must stay through the entire conference on Oct. 18 to earn the 40 PIL hours.

LEGAL UPDATE

Tom Kelly, Esq. & Mark Scott, Esq.

Monday, Oct. 17 - 2:45 - 4:00 p.m.

An update of current legal issues facing school administrators across the commonwealth.

Why You Should Attend the LEAD22 Conference

- Invest in your professional growth.
- Play a part in reshaping and reimagining what school leaders can do to lead reform efforts.
- Earn up to 70 Act 45 PIL Hours!
- Refocus on your role as a school administrator, instructional leader, change agent and advocate for students.
- Learn from nationally recognized, inspirational keynote speakers.
- Participate in face-to-face professional development, networking opportunities & fun!
- Integrate "hot topic" sessions and new practices into your daily workflow.
- Expand your opportunities by interacting with vendors.
- Stay abreast of current legal cases at the Legal Update.
- Register as a **TEAM** and **SAVE!**

Donate AND Receive an EXTRA Ticket for the Diamond Sponsors' Social Prize Drawing!

This year, a **\$5 minimum cash donation** will be accepted at door of the **Diamond Sponsors' Social on Sunday, Oct. 16, 2022**, with proceeds going to the **Pocono Mountain Ecumenical Hunger Ministry (PMEHM)** in Tobyhanna, Pennsylvania. Through its pantry, PMEHM provides food to those in need in Monroe County.

Please visit: <http://www.pmehm.org/> to learn more or visit: <https://www.paprincipals.org/wp-content/uploads/2022/02/PMEHM-Letter-2-14-22-002.pdf> to mail a check donation prior to the conference. (Please bring proof of your donation to the Diamond Sponsors' Social to receive your extra prize drawing ticket.) No food items accepted onsite. You will receive one extra prize drawing ticket with a donation.

HOTEL RESERVATIONS...

Kalahari Resorts Poconos - Pocono Manor, PA

Need a Room? BOOK NOW starting at \$167 - Rooms are limited!

Please call **Kalahari Resorts & Conventions Experience Center** for assistance at **1-877-KALAHARI (525-2427)**, direct at **570-580-6000**. To make a reservation online, visit:

<https://book.passkey.com/event/50300883/owner/49784154/home>

Important: Specify you are with the **Pennsylvania Principals Association** group when making your reservation. **The group rate of \$167, plus tax per night is only being held until Tuesday, Sept. 13, 2022 (based on availability).**