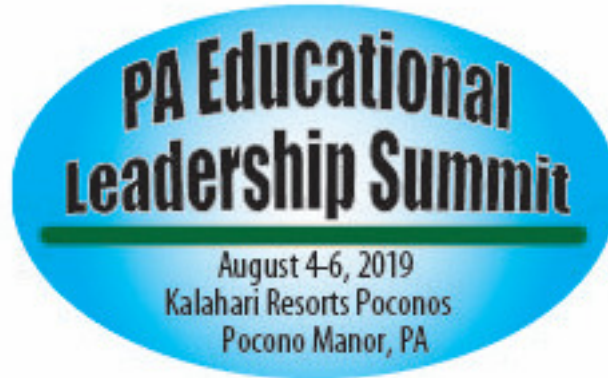


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## Featured Keynoters:



**Dr. Joe Sanfelippo** is the Superintendent of the Fall Creek School District in Fall Creek, Wisconsin. Joe has taught kindergarten, 2<sup>nd</sup> grade, and 5<sup>th</sup> grade. He was also a school counselor and coach prior to taking on an elementary principalship in 2005. He has been the Superintendent in Fall Creek since 2011. Joe co-hosts the *Successful Schools Podcast*, and co-authored *"The Power of Branding-Telling Your School's Story"* and *"Principal Professional Development: Leading Learning in a Digital Age."* He was selected as one of 117 Future Ready Superintendents in 2014 by the US Department of Education and attended a summit at the White House. Joe has been a featured speaker in multiple states in the areas of Advancing the Use of Social Media in School Districts, Creating a Culture of Yes, Professional Growth for Staff and Organizational and Systems Change. We will use his new book – *"Hacking Leadership: 10 Ways Great Leaders Inspire Learning That Teachers, Students, and Parents Love"* at this year's summit, which will be a required reading for all PIL participants.



**Jessica Cabeen** is the Principal of Ellis Middle School in Austin, Minnesota. Prior to that, she was the principal of the "Happiest Place in Southeastern Minnesota," the Woodson Kindergarten Center. She has been an assistant middle school principal, a special education supervisor, and a special education teacher. She started her career as a music therapist and worked with adults with disabilities and adolescents in residential settings in Iowa and Illinois. Jessica was awarded the NAESP/VINCI Digital Leader of Early Learning Award in 2016, and in 2017 was named Minnesota's National Distinguished Principal.

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