

## **Campaigning**

The following two communications identified below are the *only permissible* means of campaigning. These are facilitated through the office staff of the PA Principals Association, once approved by the Nominations Committee.

1. For the office of President-Elect, an optional video interview using pre-determined questions will be created by the office of the PA Principals Association for each candidate and displayed on the Association website.
2. The office of the PA Principals Association will distribute one email featuring the bio and photo for each candidate running for any positions and an 11"x8" brochure created by the candidate and approved by the nomination chairperson.

Revised 10/14/17

To summarize, the following materials are created by the candidate in conjunction with the PA Principals office, and shared with any potential voting members:

- a. President Elect- photo, bio, flyer and optional video
- b. All other elected positions- photo and bio

Revised: 6/29/18

- No campaigning will be permitted by the candidates or as a direct connection with the candidates. This includes social media, email lists, cold call phone campaigning, or group texting for political gain. No gifts may be given for votes or for use in the campaign.
- Face-to-face personal conversations are acceptable.
- Nonconformity to this restriction may result in elimination of a candidate from the election or from the secured office.
- If a candidate is suspected to campaigning outside of the established protocol in these bylaws, this information will be reported to the Executive Committee to determine the authenticity of the accusation. The Executive Committee will make a final determination if the candidate should be removed from the ballot and/or the election.

Revised: 3/17/17