

REGISTER TODAY!

Pennsylvania Principals Conference

LEAD18

October 14-15, 2018 - Hershey Lodge

#LEAD18 #PAPRINCIPALS

**Don't miss out on your association's
premier professional development
event featuring two national speakers!**



**Up to 70
Act 45 Hours
Available!**

Welcome!

Dear Fellow Principals, Administrators and Colleagues,



Pennsylvania principals wake up each morning with one clear purpose in mind – to **LEAD THE WAY** in our schools! Throughout the day, teachers, support staff and the community look to us to navigate our building and its inhabitants through every challenge and to overcome all obstacles in this place that we call **SCHOOL**. As educational leaders, our commitment, devotion and perseverance combine to inspire others to realize their own personal journeys.

Often, we wonder why we do what we do – why did we answer the call to **LEAD THE WAY**? Why did we accept the challenge to step forward – **TO LEAD** – to make a substantive difference in the lives of our young people with whom we interact on a daily basis inside our buildings? It is our hope, as we formally invite you to **LEAD18**, that you will ponder these questions as you look forward to this two-day conference and the energy it will generate through motivational speakers, dynamic small-group sessions, relevant PIL coursework, exhibitors showcasing cutting-edge products/services and personal interactions.

Educational leaders from across the commonwealth will converge at the **Hershey Lodge** to discuss relevant issues from **October 14-15, 2018, at the LEAD18 Pennsylvania Principals Conference**. They will then return to their buildings with affirmation, the latest research, a tested educational practice, new ideas, a renewed vigor or even a different perspective that just might make the *big plan finally come together!* These experiences will culminate to make a 'can't-miss' professional development event!

In closing, if you are going to invest in your personal professional development in difficult financial times, **no other conference brings education leaders together** for an extended period of time to present nationally renowned keynote speakers with tactical breakout sessions, PIL offerings (*where you can earn up to 70 Act 45 hours!*) and networking opportunities in one centralized location. **The Pennsylvania Principals Association looks forward to interacting with you in Chocolate Town as we all strive to LEAD in 2018 and beyond!**

Sincerely,

Christopher M. Gegaris & Stephanie A. Keebler
Co-Chairpersons, 2018 Conference Committee

Here's what one of your colleagues said about the state conference!

The PA Principals Conference is a valuable opportunity for Pennsylvania school leaders from all grade levels to come together to share in each other's expertise and to connect with colleagues from across the state. The sessions are carefully designed to help principals navigate current educational practices and leadership trends and challenges in the context of Pennsylvania schools.

The optional PIL courses engage administrators in collaboratively growing their proficiency with a cohort of others with similar needs or interests. The internationally acclaimed keynote speakers will send you back to your school feeling energized and confident in your role as a school leader.



John P. McIntosh

Principal
Elmwood Elementary School
Mechanicsburg Area School District

FEATURING KEYNOTE SPEAKERS:

Gerry Brooks



Gerry Brooks is the principal at Liberty Elementary School in Lexington, Kentucky. His educational experience includes six years in the classroom, two years as an intervention specialist and 17 years as an administrator. A passionate public speaker, he has spoken to educational groups around the nation. His focus is on encouraging teachers to

improve their instruction through personal climate and culture strategies. He desires to help administrators focus on how to lead all staff in a positive and constructive manner. His following on social media has developed through humorous videos that focus on real-world educational experiences. He currently has over 800,000 followers.

Dr. Heather Hackman



Dr. Heather Hackman has been teaching and training on social justice issues since 1992 and was a professor in the Department of Human Relations and Multicultural Education at St. Cloud State University for 12 years before she began focusing full time on consulting. She has taught courses in social justice and multicultural education, race and

racism, social justice education, oppression and social change, among others. She is currently working on a book examining race, racism and whiteness in education through a model she calls "cellular wisdom." In 2005, she founded Hackman Consulting Group and consults nationally on issues of deep diversity, equity and social justice.



Member's First Conference

Conference Registration

Full Name _____ Position _____
 School District _____ School _____
 S.D. Address _____ School Address _____

School Phone (____) _____ Fax (____) _____ E-mail _____
 Badge Name _____ 7-Digit PP ID# _____

Guest's Full Name _____
(Guest need not pay registration fee - only cost of meals attending)

Reserve Now!

If hotel accommodations are required, please call 1-800-HERSHEY (437-7439) on or before **September 12, 2018** and specify you are with the *Pennsylvania Principals Association* group, or to register online, visit <https://aws.passkey.com/go/PAPrincipalsAssn2018>. Group rate is based on availability & space is limited.

Full Conference Rates

All meals & programs included - mark BANQUET selection below.

Early Bird Registration *(received on/before 8/24/18)*

_____ Member Early Bird - \$300 \$ _____
 _____ Non-member Early Bird - \$400 \$ _____

Registration

_____ Member - \$325 *(received 8/24/18 - 10/5/18)* \$ _____
 _____ Non-member - \$425 *(received 8/24/18 - 10/5/18)* \$ _____
 _____ Member Attending First PA Principals Association Conference - \$275 \$ _____
 _____ Retired Member - \$115 \$ _____

Full Conference Rates for Teams of PA Principals Association Members

All meals & programs included - mark BANQUET selection below.

IMPORTANT: *Separate forms MUST be filled out for each team member from a district and they MUST be received together for discount to be given.*

_____ District Team *(must have 3 or more full conference registrants)* - \$275 each \$ _____

The meals included with the cost of your registration are the following:

Sunday President's Reception, Sunday Banquet, Sunday Diamond Social, Monday Breakfast, Monday Lunch*

Banquet Entree

*Indicate number of entree(s) desired

_____ Pesto Crusted _____ Grilled Beef
 No. Chicken No. Tenderloin

Guest's Meals

_____ Sunday - *President's Reception* - **NO COST**
 _____ Sunday - *Banquet** - \$55
 _____ Monday - *Breakfast w/Exhibits* - \$30
 _____ Monday - *Lunch w/Exhibits* - \$30

Indicate any special dietary needs by e-mailing shaffalo@paprincipals.org

PIL Registration Fee from reverse side \$ _____

TOTAL ENCLOSED \$ _____

If check is not enclosed, provide the following information for billing the district: _____
 Purchase Order #: _____
 Purchase Order Date: _____

Complete form & send to shaffalo@paprincipals.org or mail to PA Principals Conf., P.O. Box 39, Summerdale, PA 17093

Cancellation Policy: Cancellations must be submitted by e-mail to shaffalo@paprincipals.org or faxed to Georgia Shaffalo at 717-732-4890. Registration cancellations received before **10/5/2018** will be charged a \$50/person administrative fee; PIL cancellations before **10/5/2018** will be charged \$25 per person/per session administrative fee. After 10/5/2018, **NO REFUNDS** will be granted on any registrations, PIL sessions or meals. No-shows will be charged the full fee for their registration.

Act 45 PIL Workshop Registration Form

You must register for the full conference by completing the form on reverse side or by completing an online registration to be eligible to register for an Act 45 PIL Workshop:

I have completed the contact information on the reverse side:

Name: _____ School District: _____

PIL Registration/Fees (Please note: These fees are in addition to conference registration on reverse side.)

MEMBER _____ One PIL course - \$200 PIL fee*
_____ Both PIL courses - \$400 PIL fee*

NON-MEMBER _____ One PIL course - \$265 PIL fee*
_____ Both PIL courses - \$530 PIL fee*

**Includes refreshments, lunch, cost of materials (excluding books), instruction rooms and handling fees.*

Please check the box next to the program(s) below, you wish to attend.

PRE-CONFERENCE OFFERINGS (10/13/18): (Please note: You may only select one workshop on Saturday, 10/13, as they are being held at the same time.)

*Improving Student Learning Through Teacher Supervision and Evaluation:
Applying Theory Into Practice*

OR

Simulations for School Leaders

Instructors: Paul Healey, Ph.D. (Both), Dr. Joseph Clapper (Both) & Dr. Beth Haldeman (Improving)
30 PIL Hours Available (for each workshop)

HELD DURING CONFERENCE (10/14/18 - 10/15/18): (Please note: If you register for this workshop, you must stay for the entire conference and attend the sessions through 4:30 p.m. on 10/15/18 to receive the 40 PIL hours.)

Improving Student and Teacher Learning Through Edcamp

Instructor: Dr. Beth Haldeman
40 PIL Hours Available

An Overview of Course Requirements

"Improving Student Learning Through Teacher Supervision and Evaluation:

Applying Theory Into Practice"

"Simulations for School Leaders"

"Improving Student and Teacher Learning Through Edcamp"

- Participants will be required to complete pre-conference reading and assignments.
- Participants will be required to attend certain specific workshops and programs during the conference. In addition, participants will have "personal" time at the conference to attend all major speakers/sessions (that are not part of the requirements) and the exhibits.
- Participants will be required to submit action plans and a brief final report.

A detailed program description/schedule will be sent to you upon registration.

Register now - limited seating available.

Please note your PIL registration amount where indicated on the regular conference registration form (on page 3). For more information, contact Georgia Shaffalo at shaffalo@papincipals.org.

Program

THIS SCHEDULE IS SUBJECT TO CHANGE – Various awards will be presented throughout the conference, and the small group sessions will be presented based on four strands: *Strategic/Cultural Leadership, Systems Leadership, Leadership for Learning and Professional and Community Leadership.*

Saturday, October 13

Time

8:30 a.m. - 9:00 a.m.
9:00 a.m. - 3:00 p.m.

Topic

PIL REGISTRATION

PRE-CONFERENCE PIL PROGRAM – *Improving Student Learning Through Teacher Supervision and Evaluation: Applying Theory Into Practice*

Paul Healey, Ph.D., Executive Director, PA Principals Association; Dr. Beth Haldeman, President, PA Principals Association/Elementary Principal, Cocalico S.D.; and Dr. Joseph Clapper, Assistant Executive Director, PA Principals Association

9:00 a.m. - 3:00 p.m.

PRE-CONFERENCE PIL PROGRAM – *Simulations for School Leaders*

Paul Healey, Ph.D., Executive Director, PA Principals Association; and Dr. Joseph Clapper, Assistant Executive Director, PA Principals Association

Sunday, October 14

Time

8:00 a.m. - 4:00 p.m.
9:00 a.m. - 12:00 p.m.

Topic

REGISTRATION

PIL PROGRAM – *Improving Student and Teacher Learning Through Edcamp*

Dr. Beth Haldeman, PA Principals Association President/Elementary Principal, Cocalico S.D.

1:00 p.m. - 2:30 p.m.

LUNCH ON YOUR OWN

FIRST GENERAL SESSION

Keynote: Gerry Brooks – *Personal Climate and Culture - The Key to Professional Success*

2:30 p.m. - 2:45 p.m.

BREAK

2:45 p.m. - 4:15 p.m.

SMALL GROUP SESSIONS I

5:00 p.m. - 5:45 p.m.

PRESIDENT'S RECEPTION

6:00 p.m. - 7:30 p.m.

ANNUAL BANQUET

Immed. Following Banq. - 10:00 p.m.

DIAMOND SPONSORS' SOCIAL (*Food, Music, Prizes & Fun!*)

Please Bring 2-3 Canned Goods for the Food Drive!

Monday, October 15

Time

7:30 a.m. - 1:00 p.m.
7:30 a.m. - 9:00 a.m.
7:30 a.m. - 3:00 p.m.
8:00 a.m. - 8:30 a.m.
8:45 a.m. - 10:15 a.m.
10:15 a.m. - 10:30 a.m.
10:30 a.m. - 12:00 p.m.
12:00 p.m. - 1:00 p.m.
12:00 p.m. - 1:00 p.m.
1:00 p.m. - 2:30 p.m.
2:30 p.m. - 2:45 p.m.
3:00 p.m. - 4:15 p.m.

Topic

REGISTRATION

BREAKFAST IN EXHIBIT HALL

EXHIBITS OPEN

ANNUAL BUSINESS MEETING

SMALL GROUP SESSIONS II

BREAK IN EXHIBIT HALL

SMALL GROUP SESSIONS III

LUNCH IN EXHIBIT HALL

PAST PRESIDENTS/DISTINGUISHED PRINCIPALS/RETIREES LUNCHEON

SMALL GROUP SESSIONS IV

VENDOR DOOR PRIZE DRAWING – BREAK IN EXHIBIT HALL

SECOND GENERAL SESSION

Keynote: Dr. Heather Hackman – *The Urgency of Now: Developing and Utilizing an Equity Lens for 21st-Century Education*

4:15 p.m. - 4:30 p.m.

CONFERENCE CLOSING



Pennsylvania Principals Association
P.O. Box 39, 122 Valley Road
Summerdale, PA 17093

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U.S. POSTAGE
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Return Service Requested.

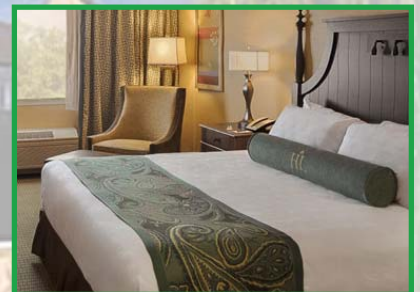
PA Principals State Conference - Oct. 14-15, 2018 - Hershey, PA
Conference and PIL Registration Information Enclosed!

Hershey Lodge

325 University Drive, Hershey, PA 17033

Hershey Lodge is a full-service resort located in Hershey, Pennsylvania. Offering 665 guest rooms and 100,000 square feet of function space, Hershey Lodge provides convenience and comfort to all guests. It is a relaxed, yet state-of-the-art facility, designed to accommodate meetings of all sizes.

Enjoy all this family resort has to offer including recreation and activities such as year-round fun at the Indoor Pool Complex, Hershey's Water Works At Hershey Lodge, free admission to Hershey Gardens, access to four award-winning golf courses as well as the Spa at the Hotel Hershey and preferred pricing for Zoo America and Hersheypark. Fine and casual dining is also offered at the resort restaurants.



Reserve Now!

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<https://aws.passkey.com/go/PAPrincipalsAssn2018>.

After this date, rooms and/or group rate may no longer be available.