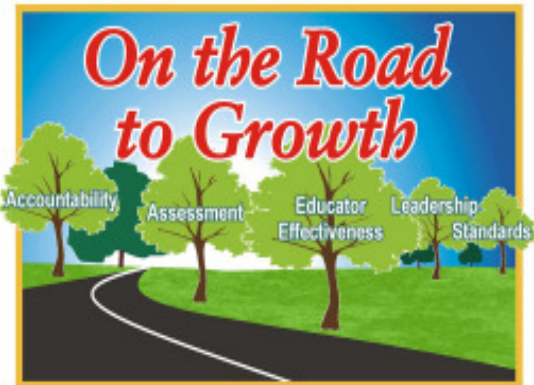


SAVE THE DATE

PENNSYLVANIA PRINCIPALS ASSOCIATION CONFERENCE



October 15-16, 2017

DoubleTree by Hilton Pittsburgh-Cranberry
Cranberry Township, PA

Up to 60 PIL Act 45 Hours Available!

#PAPRINCIPALS17

FEATURING KEYNOTE SPEAKERS:

Jon Gordon



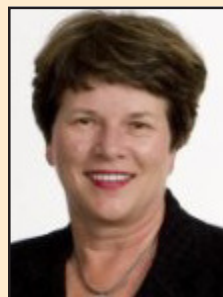
Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous NFL, NBA, MLB coaches and teams, Fortune 500 companies, school districts, hospitals and non-profits.

Jon is the author of numerous best-selling books including *The Energy Bus*, *The Carpenter*, *Training Camp*, *The Seed*, *You Win in the Locker Room First* and *The No Complaining Rule*. He and his tips have been featured on *The Today Show*, CNN, CNBC, The Golf Channel, *Fox and Friends* and in numerous

magazines and newspapers. His clients include The Los Angeles Dodgers, The Atlanta Falcons, Campbell Soup, Dell, Publix, Southwest Airlines, LA Clippers, Miami Heat, Pittsburgh Pirates, BB&T Bank, Clemson Football, Northwestern Mutual, Bayer, West Point Academy and more.

Jon and his training/consulting company are passionate about developing positive leaders, organizations and teams.

Beatrice (Bea) McGarvey



Bea McGarvey has over 25 years' experience in education as an elementary teacher, a middle school guidance counselor, middle school administrator and central office administrator. Most recently, she was executive director of education for the Portland Public Schools (Maine). A skilled facilitator/presenter, she now consults with schools and districts in the United States and Canada specializing in organizational development, standards implementation, supervision, curriculum, assessment and instruction. In addition, she is the author of the books, "Inevitable: Mass Customized Learning: Learning in the Age of Empowerment," and "Inevitable, Too! The Total Leader Embraces Mass Customized Learning."

Bea is a trainer of Dimensions of Learning, total leadership and strategic teacher selection. She has presented for state principals' and superintendents' associations, the NE League of Middle Schools and the Association for Supervision and Curriculum Development among others.