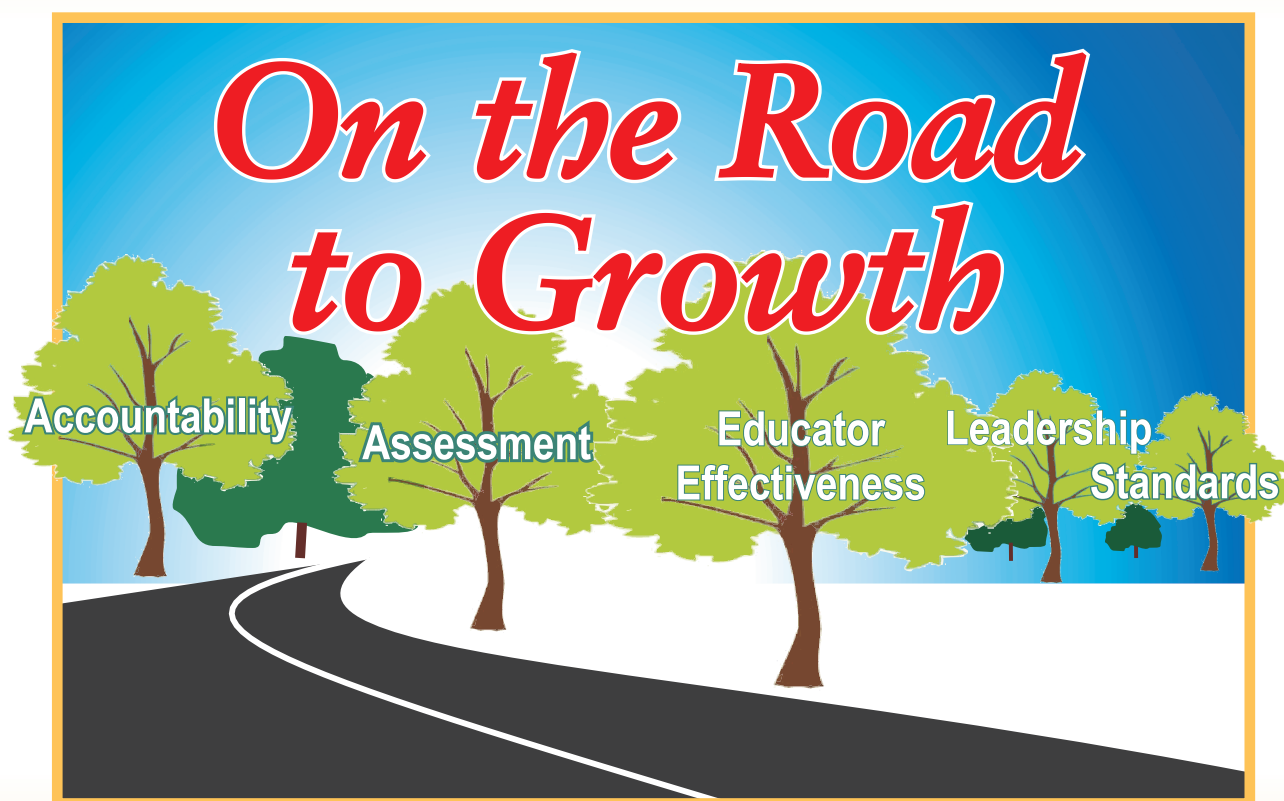


PENNSYLVANIA PRINCIPALS ASSOCIATION

2017 State Conference

October 15-16

*DoubleTree by Hilton
Pittsburgh - Cranberry*



#PAPRINCIPALS17

Don't miss out on your association's premier professional development event featuring two national speakers!

Up to 60 PIL Credit Hours Available!

Welcome!

Dear Fellow Principals, Administrators and Colleagues,

Each day, as principals and educational leaders, we are confronted with a myriad of issues and challenges. Each day, they are tackled with courage and a mindset that we must continue to grow the students of this great commonwealth in all ways possible. Each day, on a personal and professional level, all of us are **"On the Road to Growth"** when we walk into our buildings. One of the best ways we can grow and build our leadership skills is by spending time with fellow administrators in a productive, supportive and learning atmosphere. For these reasons and with great pleasure, we invite you to the **2017 PA Principals Conference, October 15-16 at the DoubleTree by Hilton Pittsburgh - Cranberry**. It will be great to be back in the Steel City area, and with a new, two-day conference format this year, we are excited to grow professionally with each of you.

The opportunities for personal and professional reflection and growth at the conference are almost boundless. This year's **keynote speakers, Jon Gordon and Beatrice (Bea) McGarvey** will inspire and motivate us to keep growing each day when **"On the Road to Growth."** In addition to attending sessions with outstanding keynote speakers, we will have the opportunity to attend breakout sessions where the presenters will focus on cutting-edge educational topics. We once again will be offering PIL classes that coincide with the conference where you can earn those needed **Act 45 hours** in a professional learning community. Finally, we will have time to interact with fellow principals and administrators from across our state in a relaxed atmosphere during our banquet, as well as during social times in the evening.

The two days we spend at the lovely DoubleTree by Hilton Pittsburgh - Cranberry will just be the first steps *on our road to growth*. We look forward to meeting, sharing and learning with all of you at this year's conference!

Sincerely,

James E. Orichosky
Jonathan G. Ross
Christopher M. Gegaris
Co-Chairpersons, 2017 Conference Committee

Here's what one of your colleagues said about the state conference!

The PA Principals Conference is the place to be for all administrators who want to stay current on educational trends and connect with their colleagues. The sessions are energizing and informative. Any level of administrator will benefit greatly for the experience and have a fresh set of tools and skills to take back to their home districts.



Stephanie M. Lininger

Principal
Solanco High School
Solanco School District

Conference & Registration Cancellation Policy

All cancellations must be submitted in writing and e-mailed to **shaffalo@papprincipals.org** or faxed to **Georgia Shaffalo at (717) 732-4890**. Registration cancellations received **before 10/06/2017** will be charged a \$50 per person administrative fee; PIL cancellations **before 10/06/2017** will be charged a \$25 per person / per session administrative fee.

After **10/06/2017, NO REFUNDS** will be granted on **any** registrations, PIL sessions or meals. No-shows will be charged the full fee for their registration.

FEATURING KEYNOTE SPEAKERS:

Jon Gordon



Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous NFL, NBA, MLB coaches and teams, Fortune 500 companies, school districts, hospitals and non-profits.

Jon is the author of numerous best-selling books including *The Energy Bus*, *The Carpenter*, *Training Camp*, *The Seed*, *You Win in the Locker Room First* and *The No Complaining Rule*. He and his tips have been featured on *The Today Show*, CNN, CNBC, The Golf Channel, *Fox*

and Friends and in numerous magazines and newspapers. His clients include The Los Angeles Dodgers, The Atlanta Falcons, Campbell Soup, Dell, Publix, Southwest Airlines, LA Clippers, Miami Heat, Pittsburgh Pirates, BB&T Bank, Clemson Football, Northwestern Mutual, Bayer, West Point Academy and more.

Jon and his training/consulting company are passionate about developing positive leaders, organizations and teams.

Beatrice (Bea) McGarvey



Bea McGarvey has over 25 years' experience in education as an elementary teacher, a middle school guidance counselor, middle school administrator and central office administrator. Most recently, she was executive director of education for the Portland Public Schools (Maine). A skilled facilitator/presenter, she now consults with schools and districts in the United States and Canada specializing in organizational development, standards implementation, supervision, curriculum, assessment and instruction. In addition, she is the author of the

books, *"Inevitable: Mass Customized Learning: Learning in the Age of Empowerment,"* and *"Inevitable, Too!: The Total Leader Embraces Mass Customized Learning."*

Bea is a trainer of Dimensions of Learning, total leadership and strategic teacher selection. She has presented for state principals' and superintendents' associations, the NE League of Middle Schools and the Association for Supervision and Curriculum Development among others.

2017 PA Principals Association Conference Registration

☐ Member's First Conference

Name _____ Position _____
 School District _____ School _____
 S.D. Address _____ School Address _____

 School Phone (____) _____ Fax (____) _____ E-mail _____
 Badge Name _____ 7-Digit PP ID# _____
 Spouse/Guest's Name _____

(Spouse/guest need not pay registration fee - only cost of meals attending)

_____ I will _____ will not be staying at the hotel.

For information on making hotel reservations, please turn to the back page of this brochure. Deadline for reservations, 9/21/17 - then subject to availability.

Full Conference Rates for Individuals

All meals & programs included - mark meal attending & banquet selection below.

Early Bird Registration (received on/before 8/31/17)

_____ Member Early Bird - \$300

_____ Non-member Early Bird - \$400

Registration

_____ Member Advance - \$325 (received 9/1/17 - 10/6/17)

_____ Non-member - \$425 (received 9/1/17 - 10/6/17)

_____ Member Attending First PA Principals Association Conference - \$275

_____ Retired Member - \$115

Fees Enclosed

\$ _____
 \$ _____
 \$ _____
 \$ _____
 \$ _____
 \$ _____

Full Conference Rates for Teams of PA Principals Association Members

All meals & programs included - mark meal attending & banquet selection below.

IMPORTANT: Separate forms MUST be filled out for each team member from a district and they MUST be received together for discount to be given.

_____ District Team (must have 3 or more full conference registrants) - \$275 each

Other Names: _____

\$ _____

NOTE: Member On-Site - \$375 / Non-member On-Site - \$450 (received after 10/7/17)

\$ _____

Per Diem Rates

_____ Sunday - Member - \$175 / Non-member - \$200

(includes all p.m. sessions plus refreshments, president's reception, banquet* and social)

_____ Members Only - \$125 (without Reception, Banquet & Social)

(includes all p.m. sessions plus refreshments)

_____ Monday - Member - \$225 / Non-member - \$250

(includes all programs of the day plus breakfast, lunch and refreshments)

_____ "Invited Teacher" (with registered principal) - \$125

(includes all programs of the day plus breakfast, lunch and refreshments)

Principal's Name: _____

\$ _____
 \$ _____
 \$ _____
 \$ _____
 \$ _____

Extra Meals (for spouse/guest)

_____ Sunday - Banquet* - \$45

_____ Monday - Breakfast w/Exhibits - \$25

_____ Monday - Lunch w/Exhibits - \$25

\$ _____
 \$ _____
 \$ _____
 \$ _____

*Selection for Sunday Banquet - Indicate number of entree(s) desired

No. Chicken Asiago _____

No. Herb Marinated Pork Tenderloin _____

PIL Registration Fee from reverse side

\$ _____

TOTAL ENCLOSED

\$ _____

Meals in which attendee will participate:

	Yes	No
Sunday Banquet*	_____	_____
Sunday Diamond Social	_____	_____
Monday Breakfast	_____	_____
Monday Lunch	_____	_____

If check is not enclosed, provide the following information for billing the district: _____

Purchase Order #: _____

Purchase Order Date: _____

Complete form & send to shaffalo@papprincipals.org or mail to PA Principals Conf., P.O. Box 39, Summerdale, PA 17093

NO REFUNDS IF NOTIFIED AFTER OCTOBER 6, 2017 (see cancellation policy on page 2)

Act 45 PIL Program Registration Form

You must register for the full conference (complete form on reverse side) to be eligible to register for an Act 45 PIL Program:

I have completed the contact information on the reverse side:

Name: _____ School District: _____

PIL Registration/Fees *(Please note: These fees are in addition to conference registration on reverse side.)*

MEMBER _____ One PIL course - \$185 PIL fee*
_____ Both PIL courses - \$370 PIL fee*

NON-MEMBER _____ One PIL course - \$250 PIL fee*
_____ Both PIL courses - \$500 PIL fee*

**Includes cost of materials (excluding books), additional meals, instruction rooms and handling fees.*

Please check the box next to the program(s) below, you wish to attend.
You must attend the Full Conference to attend a PIL workshop.

PRE-CONFERENCE OFFERINGS (10/14/17): *(Please note: You may only select one workshop on Saturday, 10/14, as they are being held at the same time.)*

☐ *Linking Student Learning to Teacher Supervision and Evaluation*

OR

☐ *Simulations for School Leaders*

Instructors: Paul Healey, Ph.D. (Both), Dr. Joseph Clapper (Both) & Dr. Beth Haldeman (Linking)
30 PIL Hours Available (for each workshop)

HELD DURING CONFERENCE (10/15/17 - 10/16/17):

☐ *Improving Student Learning Through Research-Based Practices: The Power of an Effective Principal*

Instructor: Dr. Beth Haldeman
30 PIL Hours Available

An Overview of Course Requirements

"Linking Student Learning to Teacher Supervision and Evaluation"

"Simulations for School Leaders"

*"Improving Student Learning Through Research-Based Practices:
The Power of an Effective Principal"*

- ◆ Participants will be required to complete pre-conference reading and assignments.
- ◆ Participants will be required to attend certain specific workshops and programs during the conference. In addition, participants will have "personal" time at the conference to attend all major speakers/sessions (that are not part of the requirements) and the exhibits.
- ◆ Participants will be required to submit action plans and a brief final report.

A detailed program description/schedule will be sent to you upon registration.

Register now - limited seating available.

THIS SCHEDULE IS SUBJECT TO CHANGE – Various awards will be presented throughout the conference, and the small group sessions will be presented based on four strands: *Strategic/Cultural Leadership, Systems Leadership, Leadership for Learning and Professional and Community Leadership.*

Saturday, October 14

Time

Topic

8:30 a.m. - 9 a.m.

PIL REGISTRATION

(Morning refreshments served in conjunction with registration)

9 a.m. - 3:30 p.m.

PRE-CONFERENCE PIL PROGRAM – *Linking Student Learning to Teacher Supervision and Evaluation*

Paul Healey, Ph.D., PA Principals Association Executive Director; Dr. Beth Haldeman, PA Principals Association President/Elementary Principal, Cocalico S.D.; and Dr. Joseph Clapper, PA Principals Association Assistant Executive Director

9 a.m. - 3:30 p.m.

PRE-CONFERENCE PIL PROGRAM – *Simulations for School Leaders*

Paul Healey, Ph.D., PA Principals Association Executive Director; and Dr. Joseph Clapper, PA Principals Association Assistant Executive Director

12 p.m. - 12:45 p.m.

LUNCH FOR PIL PARTICIPANTS

Sunday, October 15

Time

Topic

8 a.m. - 4 p.m.

REGISTRATION

(Morning refreshments served in conjunction with registration)

9 a.m. - 12 p.m.

PIL PROGRAM – *Improving Student Learning Through Research-Based Practices:*

The Power of an Effective Principal

Dr. Beth Haldeman, PA Principals Association President/Elementary Principal, Cocalico S.D.

1 p.m. - 2:30 p.m.

LUNCH ON YOUR OWN

FIRST GENERAL SESSION *(Required for Improving Student Learning PIL program)*

Keynote: Jon Gordon – *The Power of a Positive Educator*

2:30 p.m. - 2:45 p.m.

REFRESHMENT BREAK

2:45 p.m. - 4:15 p.m.

SMALL GROUP SESSIONS I

5 p.m. - 5:45 p.m.

PRESIDENT'S RECEPTION

6 p.m. - 7:30 p.m.

ANNUAL BANQUET

Immed. Following Banq. - 10 p.m.

DIAMOND SPONSORS' SOCIAL *(Food, Music, Prizes & Fun! Please Bring 2-3 Canned Goods for the Food Drive!)*

Monday, October 16

Time

Topic

7:30 a.m. - 1 p.m.

REGISTRATION

7:30 a.m. - 9 a.m.

BREAKFAST IN EXHIBIT HALL

7:30 a.m. - 3:30 p.m.

EXHIBITS OPEN

8:30 a.m. - 9 a.m.

ANNUAL BUSINESS MEETING

9:15 a.m. - 10:45 a.m.

SMALL GROUP SESSIONS II

10:45 a.m. - 11 a.m.

VISIT THE EXHIBITS – BEVERAGE BREAK

11 a.m. - 12:30 p.m.

SMALL GROUP SESSIONS III

12:30 p.m. - 1:15 p.m.

LUNCH IN THE EXHIBIT HALL

12:30 p.m. - 1:15 p.m.

PAST PRESIDENTS/DISTINGUISHED PRINCIPALS/RETIREES LUNCHEON

1:30 p.m. - 2:45 p.m.

SECOND GENERAL SESSION *(Required for Improving Student Learning PIL program)*

Keynote: Beatrice (Bea) McGarvey – *Mass Customized Learning: The Time is Now!*

2:45 p.m. - 3:15 p.m.

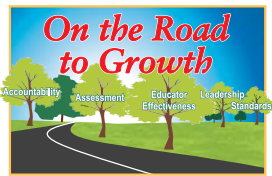
VENDOR DOOR PRIZE DRAWING – REFRESHMENT BREAK IN EXHIBIT HALL

3:30 p.m. - 4:45 p.m.

AN AFTERNOON WITH BEA MCGARVEY – *Leadership for Mass Customized Learning*

3:30 p.m. - 4:45 p.m.

SMALL GROUP SESSIONS IV *(Including Legal Update and EdCamp)*



Pennsylvania Principals Association
P.O. Box 39, 122 Valley Road
Summerdale, PA 17093

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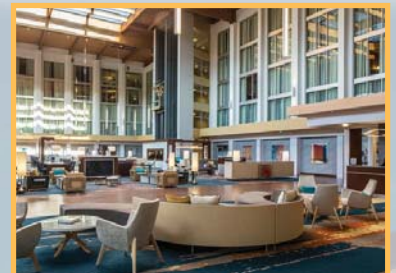
PA Principals Association Conference • Oct. 15-16, 2017 • Pittsburgh - Cranberry, PA
Conference and PIL Program Registration Information Enclosed!

The DoubleTree by Hilton Pittsburgh - Cranberry

910 Sheraton Drive • Mars, Pennsylvania 16046

Welcome to the newly renovated DoubleTree by Hilton Hotel Pittsburgh - Cranberry! The hotel is perfectly situated for guests to take advantage of the area's outdoor recreation activities and local attractions. Discover plenty of restaurants, shopping and lively nightlife just a short drive away in downtown Pittsburgh.

Unwind in a spacious guest room and suite, equipped with an oversized desk, complimentary WiFi and a 42-inch TV. Enjoy American cuisine for breakfast, lunch, dinner and drinks in Ember & Vine, Woodfire Oven + Social Bar. Relax in the sauna after a workout in the 24-hour fitness center or refresh in the indoor pool.



If hotel accommodations are required, please call **Hilton Reservations** at 1-800-222-8733 (TREE) and refer to reservation Group Code: PPA. To make your reservations online, go to: http://doubletree.hilton.com/en/dt/groups/personalized/P/PITMADT-PPA-20171013/index.jhtml?WT.mc_id=POG Use the Group Code: PPA.

The deadline to receive the group discount when making hotel reservations is September 21, 2017. Then subject to availability.