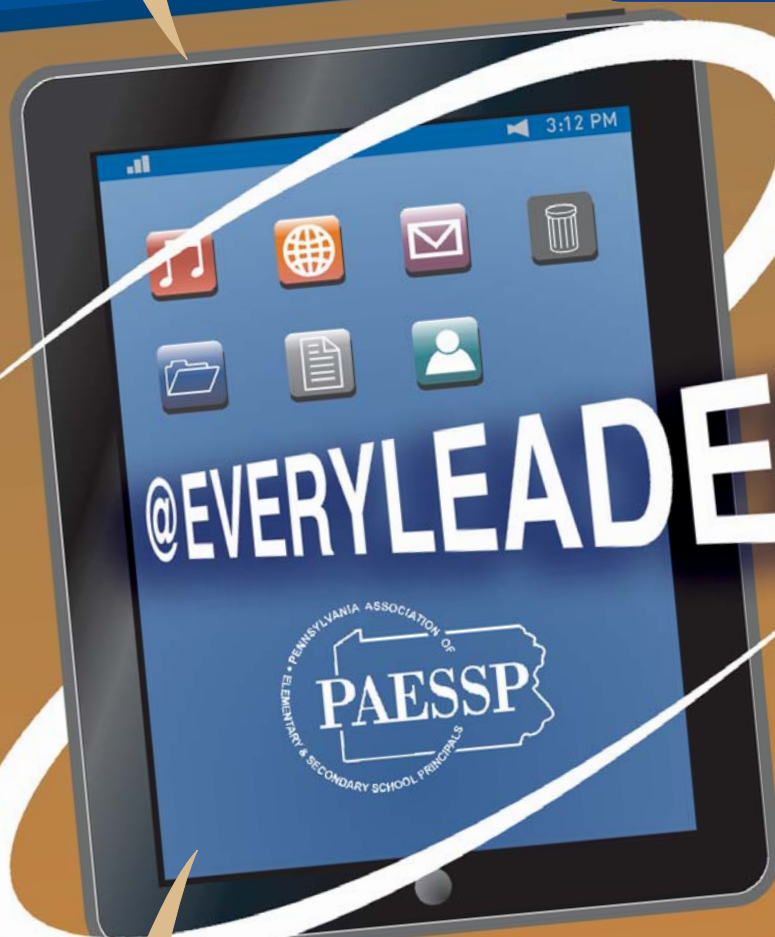


Pennsylvania Association of Elementary and Secondary School Principals

2015 State Conference

**October
18-20**

**The Penn Stater
Conference Center Hotel
State College,
Pennsylvania**



**Up to
60 PIL
Credit
Hours
Available!**

**Don't miss out on your
association's premier professional
development event featuring
three national speakers!**

**Join Us on
Twitter
#PAESSP15**

**Watch www.paessp.org for more information.
Registration materials inside!**

Welcome!



Dear Fellow Administrators and Colleagues,

As your PAESSP Conference Chairs, we want to encourage you to attend this year's conference. If you have never experienced a PAESSP conference, you are in for a positive, enriching and relevant professional development experience! Personally, we have found what PAESSP has to offer in a conference rivals that of nearly any conference we have attended as principals. Each time we have attended a PAESSP conference, we find ourselves recharged, refueled and ready to tackle our buildings afresh and anew.

This year's conference features renown speakers in the field of education: Dr. James Stronge, Justin Baeder and Dr. Mike Schmoker. We are thrilled to have such amazing speakers this year! You will also have an opportunity to attend breakout sessions geared to your needs and the best news is, you can select which sessions you want to attend! When else does that happen in our field? In each of the sessions and workshops, you will be able to network with others from across the state, who do what you do, each and every day.

We will also offer Tech Learning Labs, taught by principals who have found ways to integrate technology into their lives and who will share meaningful and relevant ways technology has helped them.

We could go on and on about the delicious meals, opportunities for PIL credits, the informative legal session and the beautiful location, but you need to see and experience it for yourself! We hope to see you there!

Sincerely,

Beth A. Haldeman *Jonathan G. Ross*
Beth A. Haldeman, Ed.D. Jonathan G. Ross
Co-Chairpersons, 2015 Conference Committee

Here's what one of your colleagues said about the PAESSP conference!

The PAESSP conference is something no administrator should miss. With all the managerial tasks that tend to steal our attention away from being the educational leaders we all strive to be, this conference gives us a chance to step away, learn from each other, recommit to best practices and grow our professional network. Through the conference, I have gained so many leadership skills and partnerships that I use throughout the year. I wouldn't miss it!



Kathleen A. Pechtold

Assistant Principal
State College Area High School
State College Area School District

Conference Registration Cancellation Policy

All cancellations must be submitted in writing and e-mailed to kinner@paessp.org or faxed to **Stephanie Kinner** at **(717) 732-4890**. Cancellations received **before October 5, 2015**, will be charged a \$50 per person administrative fee.

After **October 5, NO REFUNDS** will be granted on any registrations or meals. No-shows will be charged the full fee for their registration.

Featuring Keynote Speakers:

Dr. James Stronge



As the heritage professor in the Educational Policy, Planning and Leadership area at the College of William and Mary in Williamsburg, Va., Dr. Stronge's research interests include policy and practice related to teacher quality and teacher and administrator evaluation. His work on teacher quality focuses on how to identify effective teachers and how to enhance teacher effectiveness.

Dr. Mike Schmoker



As a former school administrator, English teacher and football coach, Dr. Schmoker has written five books and dozens of articles for educational journals and newspapers and was a regular columnist for *Phi Delta Kappan*. His most recent book is the best-selling *FOCUS: Elevating the Essentials to Radically Improve Student Learning*. He is a featured author in ASCD's Master Class series and the 2014 recipient of NASSP's Distinguished Service Award for his publications and presentations.

Justin Baeder



As an independent consultant supporting school administrators in becoming high-performance instructional leaders, Mr. Baeder's professional and research interests focus on principal performance and productivity, and are guided by the belief that one of the most effective ways to improve student learning is by empowering principals to become more productive in accomplishing their core work.

David Andrews, Esq.



As managing partner of Andrews and Beard Law Offices in Altoona, Pa., Mr. Andrews' main areas of concentration include education law, employment law and labor law. He will present a "Legal Update" on Tuesday, October 20, which will include an update on recent case law. Some of the topics he covered in the past include furloughs, the control of technology in schools and Act 93 issues.

2015 PAESSP Conference Registration

Member's First PAESSP Conf.

Name _____ Position _____
 School District _____ School _____
 S.D. Address _____ School Address _____

School Phone () _____ Fax () _____ E-mail _____

Badge Name _____ 7-Digit PP ID# _____

Spouse's Name _____ *(Social Security numbers will not be accepted.)*

(Spouse need not pay registration fee - only cost of meals attending.) _____ I will _____ will not be staying at the hotel.

For information on making hotel reservations, please turn to the back page of this brochure. Deadline for reservations, 9/16/15 - then subject to availability.

Full Conference Rates for Individuals

All meals & programs included - mark meal attending & banquet selection below.

Fees Enclosed

Registration *(received 8/1/15 - 10/12/15)*

_____ Member Advance - \$325	\$ _____
_____ Non-member - \$425	\$ _____
_____ Member Attending First PAESSP Conference - \$275	\$ _____
_____ Retired Member - \$115	\$ _____

Full Conference Rates for Teams of PAESSP Members

All meals & programs included - mark meal attending & banquet selection below.

IMPORTANT: *(Separate forms MUST be filled out for each team member from a district and they MUST be received together for discount to be given.)*

_____ District Team *(must have 3 or more full conference registrants)* - \$275 each \$ _____

NOTE: Member On-Site - \$375 / Non-member On-Site - \$450 *(postmarked after 10/12/15)* \$ _____

Per Diem Rates

_____ Sunday - Member - \$175 / Non-member - \$200 \$ _____
(includes all p.m. sessions plus refreshments, president's reception, banquet and social)*

_____ Members Only - \$125 *(without Banquet and Social)* \$ _____
(includes all p.m. sessions plus refreshments)

_____ Monday - Member - \$225 / Non-member - \$250 \$ _____
(includes all programs of the day plus continental breakfast, lunch and refreshments)

_____ Invited Teacher** *(with registered principal)* - \$125 \$ _____
(includes all programs of the day plus continental breakfast, lunch and refreshments)

_____ Tuesday - Member - \$125 / Non-member - \$150 \$ _____
(includes all programs of the day plus buffet breakfast)

Extra Meals *(for guest)*

_____ Sunday - Banquet* - \$45 \$ _____

_____ Monday - Lunch w/Exhibits - \$25 \$ _____

_____ Tuesday - Buffet Breakfast - \$25 \$ _____

*Selection for Sunday Banquet - Select number of entree(s) desired
 _____ Broiled Filet of Salmon _____ Parmesan-Crumbed Chicken
 No. No.

PIL Registration Fee
from reverse side \$ _____

TOTAL ENCLOSED \$ _____

Meals in which attendee will participate:

	Yes	No
Sunday Banquet*	_____	_____
Sunday Diamond Social	_____	_____
Monday Continental Breakfast	_____	_____
Monday Lunch	_____	_____
Monday An Evening w/Jay Paterno**	_____	_____
Tuesday Breakfast	_____	_____

If check is not enclosed, provide the following information for billing the district:

Purchase Order # _____

Purchase Order Date _____

Please complete form and return original to:
 PAESSP Conference, P.O. Box 39, Summerdale, PA 17093

** _____ I want a copy of Jay Paterno's book for approx. \$20 and will purchase it that evening.

NO REFUNDS IF NOTIFIED AFTER OCTOBER 5, 2015 (see cancellation policy on page 2)

Act 45 PIL Program Registration Form

You must register for the full conference ([complete form on reverse side](#)) to be eligible to register for an Act 45 PIL Program:

I have completed the contact information on the reverse side:

Name: _____ School District: _____

Full Conference Registration - *AFTER 07/31/15*

PAESSP MEMBER _____ One PIL course - \$150 PIL fee* - Total Conference Fee - \$475
_____ Both PIL courses - \$300 PIL fee* - Total Conference Fee - \$625

NON-MEMBER _____ One PIL course - \$250 PIL fee* - Total Conference Fee - \$675
_____ Both PIL courses - \$500 PIL fee* - Total Conference Fee - \$925

**Includes cost of materials (excluding books), additional meals, instruction rooms and handling fees.*

Please check the box next to the program(s) below you wish to attend. You must attend the full conference to attend a PIL workshop.

PRE-CONFERENCE OFFERING: *Linking Student Learning to Teacher Supervision and Evaluation*

Instructors: Dr. Paul Healey, Dr. Joseph Clapper & Dr. Beth Haldeman – 30 Act 45 PIL Hours Available

HELD DURING CONFERENCE: *Improving Student Learning Through Research-Based Practices: The Power of an Effective Principal*

Instructor: Dr. Beth Haldeman – 30 Act 45 PIL Hours Available

An Overview of Course Requirements

“Linking Student Learning to Teacher Supervision and Evaluation”

*“Improving Student Learning Through Research-Based Practices:
The Power of an Effective Principal”*

- ◆ Participants will be required to complete pre-conference reading and assignments.
- ◆ Participants will be required to attend certain specific workshops and programs during the conference. In addition, participants will have “personal” time at the conference to attend all major speakers/sessions (that are not part of the requirements) and the exhibits.
- ◆ Participants will be required to submit action plans and a brief final report.

Register now - limited seating available.

A detailed program description/schedule will be sent to you upon registration.

Please note your PIL registration amount where indicated on the regular conference registration form (on page 3). For more information, call (717) 732-4999.

Saturday, October 17

Time	Topic
8:30 a.m. - 9 a.m.	REGISTRATION – PRE-CONFERENCE PIL PROGRAM
9 a.m. - 3:30 p.m.	PRE-CONFERENCE PIL PROGRAM – <i>Linking Student Learning to Teacher Supervision and Evaluation</i> Dr. Paul Healey, PAESSP executive director; Dr. Beth Haldeman, elementary principal, Cocalico School District; and Dr. Joseph Clapper, PAESSP assistant executive director
8:30 a.m. - 9 a.m.	REGISTRATION – ASPIRING PRINCIPALS WORKSHOP
9 a.m. - 3:30 p.m.	ASPIRING PRINCIPALS WORKSHOP – <i>Previewing the Principalship</i> Dr. Annette Spagnolo, elementary principal, Elizabethtown Area School District; Jacqueline Clarke Havrilla, elementary principal, Spring-Ford Area School District; and Richard Houseknecht, retired elementary principal, Pennsbury School District <i>(Look for more information in upcoming e-mails and on our website. Participants will receive a discounted rate to attend the conference on Sunday!)</i>

Sunday, October 18

Time	Topic
8 a.m. - 4 p.m.	REGISTRATION <i>(Morning refreshments served in conjunction with registration)</i>
9:30 a.m. - 11:30 a.m.	SPECIAL SESSION — <i>An Introduction to Instructional Rounds</i> Dr. Annette Spagnolo, elementary principal; and Amanda Hann, director of instructional practices - Elizabethtown Area School District
10:30 a.m. - 11:30 a.m.	PIL PROGRAM INTRODUCTION — <i>Improving Student Learning Through Research-Based Practices: The Power of an Effective Principal</i> Dr. Beth Haldeman, elementary principal, Cocalico School District
10:30 a.m. - 11:30 a.m.	SPECIAL SESSION — <i>New Principals' Boot Camp</i> Jonathan Ross, middle school principal, Downingtown Area School District - moderator; and Philip Giaquinto, elementary principal, Pen Argyl School District; Dr. Scott Richardson, middle school principal, Manheim Central School District; and Jonathan Bauer, high school principal, Upper Merion Area School District - panelists
11:30 a.m. - 1 p.m.	LUNCH ON YOUR OWN
1:15 p.m.	PRESENTATION & POSTING OF COLORS
1:30 p.m. - 2:45 p.m.	FIRST GENERAL SESSION <i>(Required for Improving Student Learning PIL program)</i> Keynote: Dr. James Stronge -- <i>World-Class Principals: The Role Principals Play in School Success</i>
3 p.m. - 4:30 p.m.	MULTIPLE BREAKOUT SESSIONS I <i>An Afternoon with Dr. James Stronge — How to Hire the Best Teachers: Using the Teacher Quality Index Protocol</i> <i>Developing and Maintaining a Positive School Culture During A Time of Testing and Accountability</i> Dr. Scott Richardson, principal, Manheim Central School District <i>Using the 'Schools to Watch' Process to Reflect on Best Middle Level Practices</i> Bruce Vosburgh, director, PA Schools to Watch; Paul Meck, associate director, PA Association for Middle Level Education, retired middle school counselor and member, PA Schools to Watch Leadership Team; David Caldwell, principal, Cambria Heights School District; and Rhonda Decker, principal, Warren County School District <i>iPads in the K-3 Classroom</i> Tammi Costello, elementary teacher; and Tammy Foster, elementary teacher - Crawford Central School District <i>One Plan, Our Plan, Our Students, Our Results</i> Timothy Rankin, principal; and Michael Caro, assistant principal - Millcreek Township School District
5 p.m. - 5:45 p.m.	PRESIDENT'S RECEPTION
6 p.m. - 7:30 p.m.	ANNUAL BANQUET
Immed. Following Banquet Until 11 p.m.	DIAMOND SPONSORS' SOCIAL <i>(Dessert, Music & Prizes!)</i> <i>Bring 2-3 canned goods to the Social for donation to a local food bank and receive a drawing ticket!</i>

Program

Monday, October 19

Time

Topic

7:30 a.m. - 4 p.m.

REGISTRATION

7:45 a.m. - 8:30 a.m.

CONTINENTAL BREAKFAST IN EXHIBIT HALL

7:45 a.m. - 4 p.m.

EXHIBITS OPEN - *Check Out Technology Learning Lab Sessions! (Featuring NASSP Digital Principals)*

8:30 a.m. - 10 a.m.

SECOND GENERAL SESSION *(Required for Improving Student Learning PIL program)*
Keynote: Justin Baeder — *3 Core Contributions of Instructional Leaders*

10 a.m. - 10:30 a.m.

VISIT THE EXHIBITS - BEVERAGE BREAK

10:30 a.m. - 12 p.m.

MULTIPLE BREAKOUT SESSIONS II

A Morning with Justin Baeder — 7 Focal Points for High-Performance Instructional Leadership

The New Basic Education Funding Formula: Reality or Just a Dream?

Jay Himes, executive director, PASBO; Jim Buckheit, executive director, PASA; and Wanda Erb, business manager, Northern Tioga School District

Evidence Collection for All Domains of the PDE Act 82-1

Dr. Robert Williams, consultant to measure effectiveness and leadership effectiveness, PA Department of Education, and PASCD chair of Teacher Supervision and Evaluation

An Urban High School Creating New Trends

Dr. Mark Holtzman, Jr., director of secondary academics; and Erica Guadalupe, English department chair/coach/teacher - McKeesport Area School District

The Challenges Faced by New School Principals and Strategies for Overcoming Them

Dr. Kevin Fagan, principal, West Chester Area School District

12 p.m. - 1:15 p.m.

LUNCH IN THE EXHIBIT HALL

12 p.m. - 1:30 p.m.

PAST PRESIDENTS/DISTINGUISHED PRINCIPALS/RETIREES LUNCHEON

1:30 p.m. - 2:45 p.m.

THIRD GENERAL SESSION *(Required for Improving Student Learning PIL program)*
Keynote: Dr. Mike Schmoker — *FOCUS: First Things First for the 21st Century*

2:45 p.m. - 3:15 p.m.

VENDOR DOOR PRIZE DRAWING - REFRESHMENT BREAK

3:30 p.m. - 4:45 p.m.

MULTIPLE BREAKOUT SESSIONS III

Work Session with Dr. Mike Schmoker — First Things First for the 21st Century

Implementation of a Comprehensive Full-Day Kindergarten Program: Supporting High Expectations for ALL Students

Adam Schmucker, principal; Anita Serge, principal; Dr. Katy Winters, principal - Quakertown Community School District

Developing and Implementing High School RTII in a Secondary School Culture

Dr. Brett Cooper, principal; Dr. E. Wayne Foley, assistant principal; and Andrew Maory, assistant principal - Boyertown Area School District

The Road Less Traveled: One District's Journey Towards Mass Customized Learning

Dr. Michael Snell, superintendent, Central York School District

A One-to-One Implementation - Now What?

Pamela Bernardo, principal, Saucon Valley School District

Getting Involved in Your Principals' Association

Margaret Foster, NAESP state representative; Heather Hauser-Bigney, PAESSP federal relations coordinator; Mark Korcinsky, NASSP coordinator; Michael Allison, NASSP president; and Dr. Melissa Patschke, NAESP Zone 2 director

7 p.m. - Until After Monday Night Football Game

LESSONS IN LEADERSHIP I LEARNED FROM MY FATHER — *with Jay Paterno*

Jay Paterno will speak at 7 p.m. followed by a book signing, autographs and photos! Books will be for sale for approx. \$20. Refreshments will be served.

Program

Tuesday, October 20

Time

7:30 a.m. - 10:15 a.m.

8 a.m. - 9:15 a.m.

9:15 a.m. - 10:15 a.m.

10:15 a.m.

Topic

REGISTRATION

BUFFET BREAKFAST & ANNUAL PAESSP BUSINESS MEETING

FOURTH GENERAL SESSION *(Required for Improving Student Learning PIL program)*
Keynote: David Andrews, Esq. — *Legal Update*

RETIRING OF COLORS



Lessons in Leadership I Learned from My Father with Jay Paterno

Monday, October 19
7:00 p.m. - Until After
Monday
Night Football



After speaking, Jay will be available for
book signing* and autographs!

Sponsored by TowerMetriX

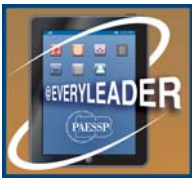
**Books will be for sale at the event for approx. \$20*

Donations Requested - Bring Your Canned Goods!

Remember to bring 2-3 (minimum) canned goods to the Diamond Sponsors' Social on Sunday, Oct. 18, 2015, to receive a ticket for the drawing! All proceeds will be donated to a local food bank. A list of needed items will be sent to you in a broadcast e-mail and posted on the PAESSP website.



We Will Be Back in State College Next Year!
Save the Date - October 30 - Nov. 1, 2016



**Pennsylvania Association of
Elementary and Secondary School Principals**
122 Valley Road, P.O. Box 39
Summerdale, PA 17093

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PAESSP Conference - October 18-20, 2015 - State College, PA Conference and PIL Program Registration Information Enclosed!

The Penn Stater Conference Center Hotel, State College, Pennsylvania

The Penn Stater is located at Penn State Innovation Park in the center of Pennsylvania. The recently renovated and expanded hotel featuring 300 guest rooms and three suites, extensive meeting facilities, 10,000 sq. ft. ballroom and fine dining make it an ideal, full-service facility for our 2013 conference! It also features 49 meeting rooms; full business service; valet parking and airport shuttle; and an indoor pool and fitness center. Experience continental cuisine at The Gardens Restaurant or casual dining in Legends.

Two 18-hole golf courses are located nearby. Guests may use all campus recreational and cultural facilities year round (swimming, squash, ice skating, tennis). In addition, the campus offers five museums and two performing arts theaters — and don't forget the Penn State Creamery!

To make hotel reservations, please contact The Penn Stater Conference Center Hotel reservations department at (800) 233-7505 and refer to our reservation Group Code - PAEJ15A. To make your reservations online, use the link below and go to Reserve Your Stay, enter requested information with Group Code - PAEJ15A and then select Check Availability: <http://www.thepennstaterhotel.psu.edu/ThePennStaterHotel/conferences-and-events/conferences.cfm>

Deadline to make hotel reservations is September 16, 2015.

