



Pennsylvania Principals Association School Spotlight Video

We are looking for member-submitted videos that highlight new, innovative and outstanding programming taking place in schools across our commonwealth. This is your chance to draw attention to the outstanding work being done by teachers and students in your school. Think about what programs and events make your school special and brag away!

Just follow these simple steps to record and submit a video for consideration.

1. Use your smartphone (held horizontally) to record what you are including.
2. Keep videos between 7-10 minutes in length.
3. Keep it simple (Who, What, Why & How).
4. You can record an unedited video with someone describing the action live OR record multiple clips and then do post-production voice over with editing.
5. Remember: It is not about the quality of your video, it is about the quality of the program operating in your school.
6. Be sure to secure permission from all students and staff included in the video.
7. Finished videos should be shared via Google drive with papprincipalsassociation@gmail.com for evaluation.

Any questions can be emailed to Sheri Thompson (sherit@papprincipals.org)