

THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

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TOP YOUTH VOLUNTEERS OF 2020 HONORED NATIONWIDE

The Prudential Spirit of Community Awards selects 102 student volunteers to earn \$1,000 scholarships, silver medallions and trip to nation's capital

WASHINGTON, D.C. – They're taking on food insecurity, opioid abuse and veteran homelessness.

Several are leading projects to strengthen their local ecosystems. Many created new opportunities for inclusion and connection amongst their peers.

Those are just some stories of the 102 youth volunteers – two from each state and the District of Columbia – who today were named State Honorees by The Prudential Spirit of Community Awards, a nationwide program honoring students in grades 5-12 for outstanding volunteer service. Read the names and stories of this year's honorees at http://spirit.prudential.com.

The Prudential Spirit of Community Awards, now in its 25th year, is conducted by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP).

Each of the 102 State Honorees will receive \$1,000, an engraved silver medallion and an all-expense-paid trip in early May to Washington, D.C., for four days of national recognition events. During the trip, 10 will be named America's top youth volunteers of 2020.

In addition to the State Honorees, the program's judges recognized 234 students nationwide as Distinguished Finalists for their impressive community service activities. Each will receive an engraved bronze medallion. Nearly 450 other applicants were awarded Certificates of Excellence for their volunteer work.

"In our 25th year of honoring young volunteers, we are as inspired as ever by the work students are doing to address the needs of a changing world," said Charles Lowrey, chairman and CEO of Prudential Financial, Inc. "We hope that their resolve, their initiative and their perspectives on society's challenges move others to consider how they can make a difference, too."

TOP YOUTH VOLUNTEERS SELECTED IN NATIONAL AWARDS PROGRAM /Page Two

"Middle level and high school students are doing remarkable things to shape the future of their communities through volunteer service. They inspire all students and schools to drive learning with real-world challenges," said JoAnn Bartoletti, executive director of NASSP. "Congratulations to each of the 2020 honorees – it's an honor to celebrate your commitment to creating positive change."

About The Prudential Spirit of Community Awards

The Prudential Spirit of Community Awards represents the United States' largest youth recognition program based solely on volunteer service. All public and private middle level and high schools in the country, as well as all Girl Scout councils, county 4-H organizations, American Red Cross chapters, YMCAs and Points of Light Global Network members, were eligible to select a student or member for a local Prudential Spirit of Community Award. These Local Honorees were then reviewed by an independent judging panel, which selected State Honorees and Distinguished Finalists based on criteria including personal initiative, effort, impact and personal growth.

While in Washington, D.C., the 102 State Honorees – one middle level and one high school student from each state and the District of Columbia – will tour the capital's landmarks, meet top youth volunteers from other parts of the world, attend a gala awards ceremony at the Smithsonian's National Museum of Natural History, and visit their congressional representatives on Capitol Hill. On May 4, 10 of the State Honorees – five middle level and five high school students – will be named America's top youth volunteers of 2020. Each of these National Honorees will receive:

- a \$5,000 scholarship
- a gold medallion
- a crystal trophy for their nominating school or organization, and
- a \$5,000 Prudential grant for a nonprofit charitable organization of their choice

Since the program began in 1995, more than 130,000 young volunteers have been honored at the local, state and national level. The program also is conducted by Prudential subsidiaries in Japan, South Korea, Taiwan, Ireland, India, China and Brazil. In addition to granting its own awards, The Prudential Spirit of Community Awards program also distributes President's Volunteer Service Awards to qualifying Local Honorees.

TOP YOUTH VOLUNTEERS SELECTED IN NATIONAL AWARDS PROGRAM /Page Three

About NASSP

The National Association of Secondary School Principals (NASSP) is the leading organization of and voice for principals and other school leaders across the United States. NASSP seeks to transform education through school leadership, recognizing that the fulfillment of each student's potential relies on great leaders in every school committed to the success of each student. Reflecting its long-standing commitment to student leadership development, NASSP administers the National Honor Society, National Junior Honor Society, National Elementary Honor Society, and National Student Council. Learn more at <u>www.nassp.org</u>

About Prudential Financial

Prudential Financial, Inc. (NYSE: PRU), a financial services leader, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit <u>www.news.prudential.com</u>.

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For Spirit of Community Awards program logo and medallion graphics, please visit <u>https://spirit.prudential.com/resources/media</u>