

2016 State Conference



#PAPRINCIPALS16

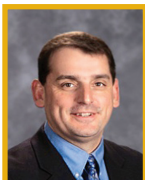
OCTOBER 30 - NOVEMBER 1

The Penn Stater Conference Center Hotel
State College, Pennsylvania

Don't miss out on your association's premier professional development event featuring three national speakers!

Up to 60 PIL Credit Hours Available!

Welcome!



Dear Fellow Principals and Colleagues,
Each day, as principals and educational leaders, we find the "Courage to Lead" in so many ways, whether it is in curriculum development and implementation, student discipline, teacher evaluations, parent and community outreach or just lending a hand to a student in need. One of the best ways we can expand our knowledge and build our leadership skills is by spending time with fellow administrators in a rich, supportive and learning atmosphere. For these reasons and with great pleasure, we invite you to the 2016 PA Principals Association Conference in State College!

This year's keynote speakers will share a wealth of ideas on a wide range of topics. Eric Sheninger, Jill Jackson and Salome Thomas-EL will inspire us and motivate us to continue to have the "Courage to Lead" each day.

In addition to attending sessions with outstanding keynote speakers during the conference, you will have a chance to attend breakout sessions where the presenters will focus on essential topics that are on the cutting-edge of educational ideas and the informative legal update. You won't want to miss the outstanding vendors in the Exhibit Hall! We also will be offering opportunities for participants to attend PIL classes that coincide with the conference and to get those needed Act 45 hours in a professional learning community.

Finally, you will have time to interact with fellow principals and administrators from across the state in a relaxed setting during our banquet, as well as during social times in the evening. We look forward to meeting, sharing and learning with all of you at this year's conference!

Sincerely,

James E. Orichosky

Darren J. McLaurin

Co-Chairpersons, 2016 Conference Committee

Here's what one of your colleagues said about the state conference!

The PA Principals Conference is an incredibly important event because it really taps into the power of leadership. It gives administrators the opportunity to learn about current trends in education and also hear about the newest resources and programs. I always find myself re-energized after attending the conference!



David F. McAndrew, Jr.

Principal

Penn-Kidder Campus

Jim Thorpe Area School District

Conference Registration Cancellation Policy

All cancellations must be submitted in writing and e-mailed to kinner@paprincipals.org or faxed to **Stephanie Kinner at (717) 732-4890**. Cancellations received **before October 6, 2016**, will be charged a \$50 per person administrative fee.

After **October 6, NO REFUNDS** will be granted on any registrations or meals. No-shows will be charged the full fee for their registration.

Featuring Keynote Speakers:

Eric Sheninger



is a Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education. In addition, he was the award-winning principal at New Milford High School. He oversaw the successful implementation of several sustainable change initiatives that transformed the learning culture at his school while increasing achievement. His work focuses on leading and learning in the digital age as a model for moving schools and districts forward.

Jill Jackson



is the managing director and senior educational consultant at Jackson Consulting. Ms. Jackson has been the professional program and educational services manager at Consortium on Reading Excellence. She is a former classroom teacher and administrator who uses her experience in 30+ states and with thousands of teachers, coaches, administrators, program directors and superintendents as inspiration for her down-to-earth and fun how-to books.

Salome Thomas-EL



is a national education expert and a contributor on "The Dr. Oz Show." Principal EL is author of the best-selling books, *I Choose to Stay* and *The Immortality of Influence*, which stresses the importance of mentoring, parenting and service to others. Additionally, he has received the Marcus A. Foster Award as the outstanding School District Administrator in Philadelphia and the University of Pennsylvania's distinguished Martin Luther King Award.

Carl Beard, Esq.



is a partner in the firm of Andrews and Beard in Altoona, Pa., since 1991. His areas of concentration include labor, employment, and school and municipal law. He represents employers across Pennsylvania in arbitrations, defense of employment discrimination lawsuits, special education due process hearings and in the negotiation of collective bargaining agreements. He serves as president of the PA School Solicitor's Association since 2007, and is a regular lecturer for the PA School Boards Association.

2016 PA Principals Association Conference Registration

Member's First Conference

Name _____ Position _____
 School District _____ School _____
 S.D. Address _____ School Address _____

School Phone () _____ Fax () _____ E-mail _____
 Badge Name _____ 7-Digit PP ID# _____

Spouse/Guest's Name _____ (Social Security numbers will not be accepted.)
 _____ I will _____ will not be staying at the hotel.
 (Spouse/guest need not pay registration fee - only cost of meals attending.)

Full Conference Rates for Individuals

All meals & programs included - mark meal attending & banquet selection below.

Early Bird Registration (Extended to 8/31/16)

Fees Enclosed

_____ Member Early Bird - \$300 \$ _____
 _____ Non-member Early Bird - \$400 \$ _____

Registration

_____ Member Advance - \$325 (received 9/1/16 - 10/17/16) \$ _____
 _____ Non-member - \$425 (received 9/1/16 - 10/17/16) \$ _____
 _____ Member Attending First PA Principals Association Conference - \$275 \$ _____
 _____ Retired Member - \$115 \$ _____

Full Conference Rates for Teams of PA Principals Association Members

All meals & programs included - mark meal attending & banquet selection below.

IMPORTANT: (Separate forms MUST be filled out for each team member from a district and they MUST be received together for discount to be given.)

_____ District Team (must have 3 or more full conference registrants) - \$275 each \$ _____
 Other Names: _____

NOTE: Member On-Site - \$375 / Non-member On-Site - \$450 (received after 10/17/16) \$ _____

Per Diem Rates

_____ Sunday - Member - \$175 / Non-member - \$200 \$ _____
 (includes all p.m. sessions plus refreshments, president's reception, banquet* and social)

_____ Members Only - \$125 (without Banquet and Social) \$ _____
 (includes all p.m. sessions plus refreshments)

_____ Monday - Member - \$225 / Non-member - \$250 \$ _____
 (includes all programs of the day plus continental breakfast, lunch and refreshments)

_____ "Invited Teacher" (with registered principal) - \$125 \$ _____
 (includes all programs of the day plus continental breakfast, lunch and refreshments)
 Principal's Name: _____

_____ Tuesday - Member - \$125 / Non-member - \$150 \$ _____
 (includes all programs of the day plus buffet breakfast)

Extra Meals (for spouse/guest)

_____ Sunday - Banquet* - \$45 \$ _____
 _____ Monday - Lunch w/Exhibits - \$25 \$ _____
 _____ Tuesday - Buffet Breakfast - \$25 \$ _____

*Selection for Sunday Banquet - Indicate number of entree(s) desired

_____ Potato Crusted Salmon _____ Roasted European Pesto
 No. No. Chicken Breast

PIL Registration Fee from reverse side \$ _____

TOTAL ENCLOSED \$ _____

Meals in which attendee will participate:

	Yes	No
Sunday Banquet*	_____	_____
Sunday Diamond Social	_____	_____
Monday Continental Breakfast	_____	_____
Monday Lunch	_____	_____
Tuesday Breakfast	_____	_____

If check is not enclosed, provide the following information for billing the district:

Purchase Order #: _____

Purchase Order Date: _____

Complete form & send to kinner@papprincipals.org or mail to PA Principals Conf., P.O. Box 39, Summerdale, PA 17093

NO REFUNDS IF NOTIFIED AFTER OCTOBER 6, 2016 (see cancellation policy on page 2)

Act 45 PIL Program Registration Form

You must register for the full conference (complete form on reverse side) to be eligible to register for an Act 45 PIL Program:

I have completed the contact information on the reverse side:

Name: _____ School District: _____

PIL Registration/Fees *(Please note: These fees are in addition to conference registration on reverse side.)*

MEMBER _____ One PIL course - \$185 PIL fee*
 _____ Both PIL courses - \$370 PIL fee*

NON-MEMBER _____ One PIL course - \$250 PIL fee*
 _____ Both PIL courses - \$500 PIL fee*

**Includes cost of materials (excluding books), additional meals, instruction rooms and handling fees.*

**Please check the box next to the program(s) below, you wish to attend.
You must attend the full conference to attend a PIL workshop.**

PRE-CONFERENCE OFFERING: *Linking Student Learning to Teacher Supervision and Evaluation*

Instructors: Paul Healey, Ph. D., Dr. Beth Haldeman & Dr. Joseph Clapper
30 Act 45 PIL Hours Available

HELD DURING CONFERENCE: *Improving Student Learning Through Research-Based Practices: The Power of an Effective Principal*

Instructor: Dr. Beth Haldeman
30 Act 45 PIL Hours Available

An Overview of Course Requirements

“Linking Student Learning to Teacher Supervision and Evaluation”

&

***“Improving Student Learning Through Research-Based Practices:
The Power of an Effective Principal”***

- ◆ Participants will be required to complete pre-conference reading and assignments.
- ◆ Participants will be required to attend certain specific workshops and programs during the conference. In addition, participants will have “personal” time at the conference to attend all major speakers/sessions (that are not part of the requirements) and the exhibits.
- ◆ Participants will be required to submit action plans and a brief final report.

A detailed program description/schedule will be sent to you upon registration.

Register now - limited seating available.

Please note your PIL registration amount where indicated on the regular conference registration form (on page 3). For more information, call (717) 732-4999.

Program

Saturday, October 29

THIS SCHEDULE IS SUBJECT TO CHANGE – Various awards will be presented throughout the conference, and the multiple breakout sessions will be presented based on four strands: *Strategic/Cultural Leadership, Systems Leadership, Leadership for Learning and Professional and Community Leadership.*

Time

Topic

8:30 a.m. - 9 a.m.

REGISTRATION – PRE-CONFERENCE PIL PROGRAM ONLY
(Morning refreshments served in conjunction with registration)

9 a.m. - 3:30 p.m.

PRE-CONFERENCE PIL PROGRAM - Linking Student Learning to Teacher Supervision and Evaluation
Paul Healey, Ph.D., executive director, PA Principals Association; Dr. Beth Haldeman, president-elect, PA Principals Association/elementary principal, Cocalico School District; and Dr. Joseph Clapper, assistant executive director, PA Principals Association

Sunday, October 30

Time

Topic

8 a.m. - 4 p.m.

REGISTRATION
(Morning refreshments served in conjunction with registration)

8 a.m.

5K FUN RUN & WALK *(Location & other details to follow!)*

9 a.m. - 12 p.m.

PIL PROGRAM INTRODUCTION – Improving Student Learning Through Research-Based Practices: The Power of an Effective Principal
Dr. Beth Haldeman, president-elect, PA Principals Association/elementary principal, Cocalico School District

11:30 a.m. - 1 p.m.

LUNCH ON YOUR OWN

1:15 p.m.

PRESENTATION & POSTING OF COLORS

1:30 p.m. - 2:45 p.m.

FIRST GENERAL SESSION *(Required for Improving Student Learning PIL program)*
Keynote: Eric Sheninger – *Digital Leadership: Changing Paradigms for Changing Times*

3 p.m. - 4:30 p.m.

MULTIPLE BREAKOUT SESSIONS I

An Afternoon with Eric Sheninger – Creating Schools That Work For Kids

Are We There YET?: Fostering a Growth Mindset In Teachers and Staff
Ashlyn Rehm, principal, Mechanicsburg Area School District

School Communications 2.0: Using Social Media To Make You a Better Principal
Brandon Bailey, principal, Richland School District

Let's SLO Down: Making Student Learning Objective Meaningful for All
Dr. Tammy Andreyko, assistant superintendent; and Karyn Dobda, coordinator of online learning and professional development - North Allegheny School District

Creating Opportunities to Increase Student Growth on Keystone Exams
Dr. Daniel Lentz, program principal; and Michael Hower, lead principal - Fox Chapel Area School District

Building Capacity to Understand Learning by Understanding How the Brain Learns
Dr. Barbara Mellett, principal, Quaker Valley School District

5 p.m. - 5:45 p.m.

PRESIDENT'S RECEPTION

6 p.m. - 7:30 p.m.

ANNUAL BANQUET

8 p.m. - 11 p.m.

DIAMOND SPONSORS' SOCIAL *(Food, Music, Prizes & Fun! See Page 7 for Details About Food Drive!)*

Program

Monday, October 31

Time

Topic

7:30 a.m. - 4 p.m.

REGISTRATION

7:45 a.m. - 8:30 a.m.

CONTINENTAL BREAKFAST IN EXHIBIT HALL

7:45 a.m. - 4 p.m.

EXHIBITS OPEN

8:30 a.m. - 10 a.m.

SECOND GENERAL SESSION (*Required for Improving Student Learning PIL program*)
Keynote: Jill Jackson – *Get a Backbone, Principal! Five Conversations Every Principal Must Have Right Away*

10 a.m. - 10:30 a.m.

VISIT THE EXHIBITS – BEVERAGE BREAK

10 a.m. - 4:30 p.m.

TECH LEARNING LABS (in the Courtyard Lounge) - *Featuring NASSP Digital Principals*

10:30 a.m. - 12 p.m.

MULTIPLE BREAKOUT SESSIONS II

A Morning with Jill Jackson – How to Differentiate Professional Development and Coaching When Your Teachers are at Totally Different Skill Levels

Implementing the PA English Language Development Framework: Supporting the Achievement of College and Career Readiness Standards

Linda Long, ESL/bilingual education advisor, Pennsylvania Department of Education; and Anne Scoufalos, ESL technical assistance coordinator, Center for Schools and Communities

Exploring the Extra-Curricular: Balancing the Benefits of Student Participation and the School Budget

Dr. Mark Murphy, principal, Lackawanna Trail School District

Being a Connected Educator: Leveraging the Power of Social Learning for Professional Growth
Travis Bloom, principal; Jennifer Frantz, principal; and Dr. Michael Donnelly, principal - Centennial School District

Personalizing Learning Using a Blended Learning Approach

Dr. Christine Lay, assistant superintendent; and Donna Harrison, principal - Gettysburg Area School District

ALICE (Alert, Lockdown, Inform, Counter, Evacuate) Active Shooter Response Program

Dr. Tiffany Wright, coordinator of educational leadership programs; Dr. Richard Mehrenberg, assistant professor; Peter Anders, chief of police; and Dr. Rebecca Mowrey, professor - Millersville University of PA

12 p.m. - 1:15 p.m.

LUNCH IN THE EXHIBIT HALL

12 p.m. - 2 p.m.

PAST PRESIDENTS/DISTINGUISHED PRINCIPALS/RETIREES LUNCHEON

1:30 p.m. - 2:45 p.m.

THIRD GENERAL SESSION (*Required for Improving Student Learning PIL program*)
Keynote: Salome Thomas-EL – *The Immortality of Influence: Leadership is About Service*

2:45 p.m. - 3:15 p.m.

VENDOR DOOR PRIZE DRAWING – REFRESHMENT BREAK

3:30 p.m. - 4:45 p.m.

MULTIPLE BREAKOUT SESSIONS III

An Afternoon with Salome Thomas-EL – Resilient Leaders: Challenging the Status Quo

Principal Perceptions of the Principal Evaluation Process in Pennsylvania

Dr. Ed Fuller, associate professor; Dr. Marsha Modeste, assistant professor - Penn State University College of Education; and Dr. Joseph Clapper, assistant executive director - PA Principals Association

Special Education: How Did We Get Here and What Does it Mean to be an LEA Rep?

Ron Logan, education consultant; Tracy Ficca, education consultant; and Judy Ball, education consultant - PaTTAN

Leading the Post-Observation Conference to Improve Teacher Performance

Dr. Ann Gaudino, associate professor - Millersville University of PA

Program

Monday, October 31 (Continued)

Time

3:30 p.m. - 4:45 p.m.

Topic

MULTIPLE BREAKOUT SESSIONS III (CONT.)

How to Cultivate and Support a SUPER Instructional Identity at Your School

Dr. John Thompson, principal, Hill Top Academy/Capital Area Intermediate Unit 15;
Dr. Janilyn Elias, program director; Charles Vennie, behavior consultant; and Lisa Slover,
education consultant - Capital Area Intermediate Unit 15

Getting Involved in Your Principals' Association

Margaret Foster, NAESP state representative; Mark Korcinsky, NASSP coordinator; and
other board and staff members from the PA Principals Association, NASSP and NAESP

ENJOY AN EVENING ON YOUR OWN!

Tuesday, November 1

Time

7:30 a.m. - 10:15 a.m.

Topic

REGISTRATION

8 a.m. - 9:15 a.m.

BUFFET BREAKFAST & ANNUAL PA PRINCIPALS ASSOCIATION BUSINESS MEETING

9:15 a.m. - 10:15 a.m.

FOURTH GENERAL SESSION (*Required for Improving Student Learning PIL program*)

Keynote: Carl Beard, Esq. - *Legal Update*

10:15 a.m.

RETIRING OF COLORS

5K FUN RUN & WALK

SUNDAY, OCTOBER 30, 2016

8:00 AM

THE PENN STATER CONFERENCE CENTER HOTEL

STATE COLLEGE, PA



FOOD DRIVE

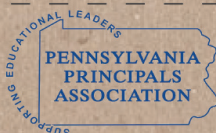
BENEFITTING A LOCAL BACKPACK PROGRAM

SUNDAY, OCTOBER 30, 2016

PARTNERED WITH:
A LOCAL YWCA

Donate 2-3 breakfast and lunch items at the Diamond Social immediately following
the conference banquet. A list of needed items will follow.

PROUDLY SPONSORED BY:



#PAPRINCIPALS16



PA Principals Association
122 Valley Road, P.O. Box 39
Summerdale, PA 17093

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PA Principals Conference: Oct 30 - Nov 1, 2016 - State College, PA

Conference and PIL Program Registration Information Enclosed!

The Penn Stater Conference Center Hotel, State College, Pennsylvania

The Penn Stater is located at Penn State Innovation Park in the center of Pennsylvania. The recently renovated and expanded hotel featuring 300 guest rooms and three suites, extensive meeting facilities, 10,000 sq. ft. ballroom and fine dining make it an ideal, full-service facility for our 2016 conference! It also features 49 meeting rooms; full business service; valet parking and airport shuttle; and an indoor pool and fitness center. Experience continental cuisine at The Gardens Restaurant or casual dining in Legends.

Two 18-hole golf courses are located nearby. Guests may use all campus recreational and cultural facilities year round (swimming, squash, ice skating, tennis). In addition, the campus offers five museums and two performing arts theaters - and don't forget the Penn State Creamery!



If hotel accommodations are required, please call The Penn Stater Conference Center Hotel reservations department at (800) 233-7505 and refer to our **Group Code - PAEJ16A**.
To make your reservations online, type this link into your browser: <https://gc.synxis.com/rez.aspx?Hotel=475&Chain=475&start=availresults&Arrive=10%2f28%2f2016&Group=PAEJ16A>
Click on "Select Dates" at the top left and proceed from there.
The deadline to receive the group discount when making hotel reservations is September 28, 2016.